

Formula 1's Miami Grand Prix Fuels Up with 30,000 Bottles of Ferrari Trento

Heitz Cellar's Carlton McCoy, Provence's Minuty and Champagne's Piper-Heidsieck all bring wine to the table at Hard Rock Stadium's inaugural open-wheel event

Scorching tires, deafening engines and a record-breaking, bottle-popping crowd all left their mark in Miami this past weekend at Formula 1's inaugural Miami Grand Prix. More than 85,000 racing fans packed the Miami International Autodrome at Hard Rock Stadium, including celebrity wine lovers [Post Malone](#), [Tony Parker](#), [Kevin Love](#), [LeBron James](#) and [Dwyane Wade](#).

France's [Château Minuty](#) was also a Miami Grand Prix partner, supplying 1,200 cases of Provence rosé. "The inaugural Formula 1 Miami Grand Prix proved to be an even more thrilling race weekend than we could have imagined," said **Sebastien Nore**, Minuty's global strategy and export director. "Going into this race, we understood the huge potential for Minuty based on F1's global and increasing U.S. fan base."